



footage

Raising Voices to Elevate Lives

Footage | Annual Report 2019

footageproject.org

We are on a mission, raising voices to elevate lives through creative research, media arts, and the science of storytelling.

footageproject.org

Our Footage Supporters,

Because of you, we have worked with the world's most silenced young women, including young women in refugee camps who have escaped conflict in Syria, Yazidi young women tortured by ISIS, young women survivors of trafficking, young women who suffered unspeakable horrors in camps in Libya, and young women subject to heinous domestic violence here in the U.S. and Russia.

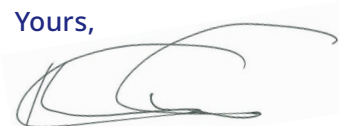
Because of you, in 2019, we marked our 10-year anniversary of designing and implementing transformative initiatives by:

- Receiving two major awards: one from the U.S. Embassy Moscow, implemented by [Eurasia Foundation](#), to design and implement leading-edge [webinars](#) on gender-based violence and inequality across Russia and the U.S. in 2020, and one from the U.S. Diplomatic Mission to Kazakhstan to expand [Girl-talk-Girl](#) to Kazakhstan in 2020.
- Launching our newest and continuing global initiative entitled [StrengthIN](#), which creates a paradigm shift in humanitarian aid by offering a more human and holistic blueprint for development.
- Presenting in two sessions at the [63rd annual Commission on the Status of Women](#) at the United Nations, including our interactive event ["Hear Her"](#) with our incredible Co-Sponsor [SayitForward.org](#), which had standing room only.
- Releasing powerful work by participants in our [Her{connect}Her](#) program in Skaramagas Refugee Camp in Greece, including the e-book ["The Suffering of the Olive Branch in Afrin"](#) written and illustrated by Hamrin Hanan who fled war in Syria.

- Expanding our reach exponentially at events and conferences across the U.S. and Europe, and through an upcoming trip to engage girls in Rajasthan, India, we have continued to amplify young women's voices and demonstrate how our unique, evidence-based [methodology](#) fosters sustainable connection and compassion.
- Running multiple major advocacy campaigns, including [#LedbyHER](#), powerfully showing how young women across borders are leading the way in taking a stand against sexual violence and rape.
- Growing our network, including our new board member, the unstoppable social impact investor [Natasha Müller](#), and other invaluable advocates and partners, like the [Charter for Compassion](#).

This letter, this list, and these honors I write about neither scratch the surface nor come close to the work accomplished and to your place in making our work happen. Footage is fueled by and constituted of our collective power, love, hope, inspiration, toil, authenticity, and the unyielding compassion of each and every one of you: **Footage is us.**

Yours,



Dr. Kristen Ali Eglinton
Executive Director | Co-Founder



Program Expansion

StrengthIN

StrengthIN is Footage’s initiative and awareness campaign on sustainable development and the mental, social, and emotional wellbeing of young women. Launching StrengthIN in 2019, Footage developed this new initiative (program implementation TBA) and advocated for young women's well-being through events internationally and social media.

Why is StrengthIN ground-breaking? First off, it offers a more human and holistic blueprint for development by taking into account overlooked basic needs, such as self-worth and connection. These needs are virtually ignored in global crises—times when feelings of shame and disconnection are amplified.

With support, Footage provided a series of events for StrengthIN in New York City and London (with such speakers as Dr. Amalina Bakri) and engaged the public on social media, asking questions like: Do you think connection is a basic human need? Thank you to everyone who has generously donated and invested in young women with us. Stay tuned for program updates.



Program Expansion

WebinHERS and Girl-talk-Girl Kazakhstan

In 2019, Footage received two awards from the U.S. Department of State to begin new projects on voice and GBV, set for implementation in 2020.

With our third Peer-to-Peer Dialogue Program Award from the U.S. Embassy Moscow, implemented by Eurasia Foundation, we are continuing to amplify the voices of young women affected by GBV across the U.S and Russia through WebinHERS. Through consultation with diverse young women and grassroots organizations across both countries, we are providing educational and interactive webinars on GBV, reaching and connecting young women worldwide.



For 17 years, Rodnik has promoted gender equality, serving women and children, including those affected by marital conflict, migrant women, and victims of human trafficking.

Further, with a Public Diplomacy Program Award from the U.S. Diplomatic Mission to Kazakhstan, we are expanding our Girl-talk-Girl digital storytelling program and platform on GBV to include young women in Kazakhstan. Thus far, Girl-talk-Girl has reached and connected young women in Russia, the U.S., Ukraine, and Chile. Supported by our new partner organization, Rodnik, young women in the Almaty region will spark dialogue and social change on the GBV ever-present in their lives. As part of the project, Footage is also providing training in our unique storytelling methodology to NGOs working with young women throughout the country.

Published E-book by Program Participant

“

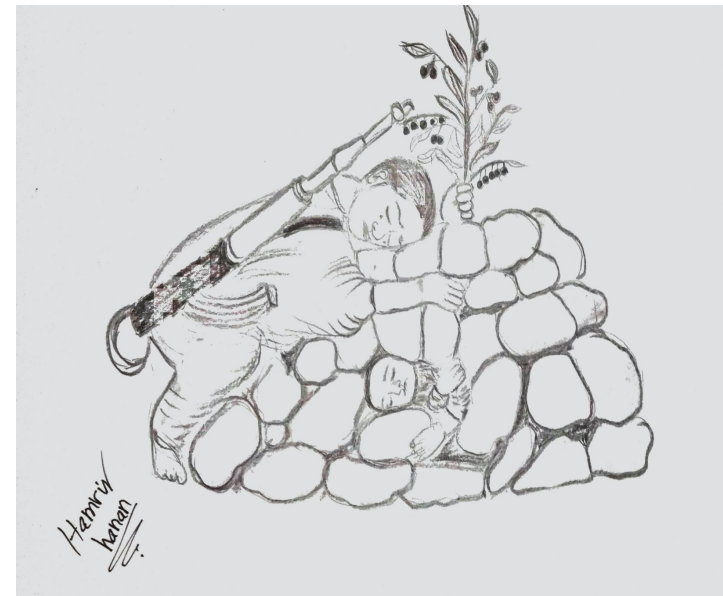
I wrote the book for the people... to know we are refugees, not because we want, but because we have to be... I am coming here not for myself, for all children... I want the people to know what is happening in Afrin. It's not just a war. In Afrin, they killed children and grandmothers, grandfathers. And, I want people to know what happened in Afrin, because Afrin, she is very beautiful, but now... she needs help... When people read my book, I want them to feel... This is why I wrote the book.

Hamrin Hanan

Her{Connect}Her Participant, Author & Illustrator of
[The Suffering Of The Olive Branch In Afrin](#)

The Suffering of The Olive Branch in Afrin

by Hamrin Hanif Hanan





I was young and did not have any money. I went to live at my boyfriend's house. And there the violence followed me.

GIRL-TALK-GIRL: CHILE: S.

#LedByHer
16 DAYS OF ACTIVISM

footage
we raise voices to elevate lives

Campaigns

Awareness

For the **16 Days of Activism Against GBV**, Footage showed how women across borders are leading the way in [taking a stand](#) against sexual violence and rape through **#LedByHer**.

footage:Advocacy



Human Trafficking: A Brief Overview

By Adam W. Marshall, Coordinator of Footage: Advocacy

Footage:project
Oct 15, 2019 - 5 min read



The Equal Rights Amendment in 2019

By Adam W. Marshall, Esq.

Footage:project
Jun 24, 2019 - 6 min read



Roe v. Wade: Continuing Developments

By Adam W. Marshall, Esq.

Footage:project
Feb 23, 2019 - 4 min read

Advocacy



Seeking Asylum Along the Southern Border

By Adam W. Marshall, Esq.

Footage:project
Dec 9, 2018 - 5 min read



Roe v Wade: A Woman's Right to Choose and More

Within the eighteen months following his inauguration, President Donald Trump nominated candidates to fill two vacancies on the Supreme...

Footage:project
Oct 28, 2018 - 3 min read

Footage:Advocacy

Series Continues

We have continued to educate the public on key policy issues affecting young women today through our Footage:Advocacy series on **Medium**. In 2019, **Adam W. Marshall, Esq.** wrote about reproductive rights, human trafficking, and more.



Public Engagement

**NGO CSW Forum, 63rd United Nations
Commission on the Status of Women**
“Compassion, Service, and Storytelling:
Fostering Leadership with Young Women Refugees”
With Co-Sponsor [Soka Gakkai International](#)

**NGO CSW Forum, 63rd United Nations
Commission on the Status of Women**
“Hear Her: Narrative Programs and
Platforms Inspiring Sustainable Development”
With Co-Sponsor [SayItForward.org](#)

**National Summit for Mental Health and Mental Fitness:
Practical Solutions for Creating a Culture of Peace**
Table presenter

Our Impact: Internationally

15 million

adolescent girls (aged 15-19) worldwide have experienced forced sex at some point in their life. **Only 1% ever sought professional help.**

1 in 5

women reporting physical or sexual abuse had **never before told anyone about it.**

70%

of sexual assault victims experience moderate to severe distress, **a larger percentage than for any other violent crime.**

Our participants have first-hand experiences with these traumas, and are typically silenced.

After their experience with Footage programs, we surveyed their well-being:

100% of participants felt an **increase in compassion toward themselves.**

100% of respondents reported a **better understanding of their own perspective and beliefs toward GBV.**

100% of respondents reported a **better understanding of how GBV affects women and girls throughout the world.**

100% of participants **believed they could apply skills learned to gaining or advancing employment and empowering themselves economically.**

In 10 years, Footage has directly served more than 700 participants in more than 10 countries and indirectly supported thousands of women and girls around the world.

footage

we raise voices to elevate lives

girl talk girl

H
HER(CONNECT)HER

WebinHERS

StrengthIN
Where Wellbeing Meets Global Transformation

Reach Out & Get Involved

Be in touch to brainstorm
creative contributions:
Partnerships?

Social enterprise projects?
In-kind expertise?

[Facebook / @footageproject](#)

[Twitter / @footageproject](#)

[Instagram / @footageproject](#)

[Website / footageproject.org](#)

[Website / girltalkgirl.org](#)

[Website / herconnecther.org](#)

[Website / webinhers.org](#)

[Medium / medium.com/footage-foundation](#)

[Vimeo / vimeo.com/footageproject](#)

[Email / info@footageproject.org](#)

[Give us a Call / USA +1 917.428.2739](#)

[Donate / footageproject.org/invest](#)

[Write a Letter / 33 Irving Pl, Fl 3, NY, NY 10003](#)