



Raising Voices to Elevate Lives

Footage Foundation | Annual Report 2018

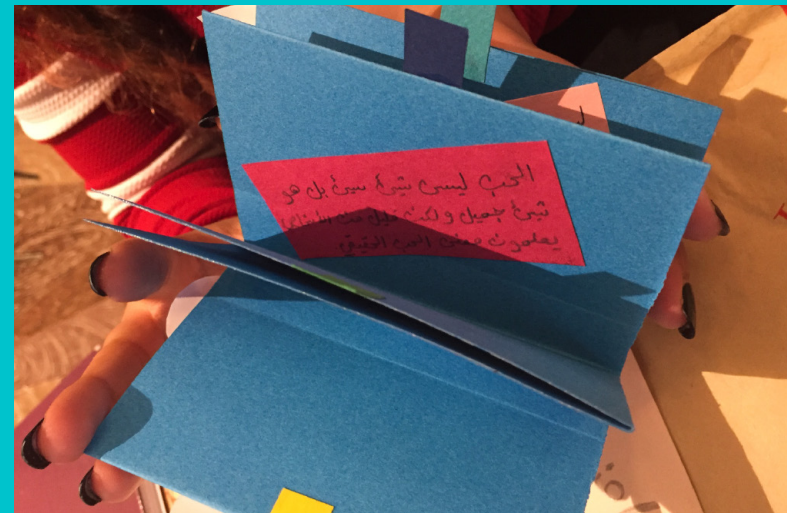
footage

**We are on a mission, raising
voices to elevate lives through
creative research, media arts,
and the science of storytelling.**

footageproject.org

“ We have kept working with young women who bravely share their stories so that others around the world can feel less alone, so that the cycle of violence and shame can stop with them.”

Dr. Kristen Ali Eglinton



Our Dear Footage Supporters,

2018 was the most difficult year since our inception in 2009. The ascendance of far-right ideologies has dramatically changed the socio-political landscape. Hatred and bigotry have drowned out the voices of the victimized, already barely a whisper. Thousands of charitable organizations have closed their doors. Those that remain are largely mega-charities, focused more on self-perpetuation than on their missions.

And then, there is Footage.

Fearless and lean, we have not given up – thanks to the brightest, most dedicated and creative people I have ever had the privilege to work with. We have stood by our promise to lift the voices and lives of those who are silenced, cast aside, beaten, gassed, trampled, not counted as human.

We returned to Skaramagas, a vast refugee camp in Greece that has been abandoned by almost every organization, including some of the world's largest charities. There we found young women fleeing horrific conflict, now forced to linger for years, time standing still. With their help, we conducted a ground-breaking expansion of our Her{connect}Her program, empowering them with employment skills and with an expressive outlet in the form of multimedia magazines that we will release to the world in 2019.

We worked in border zones, including the Italian-French border, where young women are stranded in atrocious conditions. There I felt the impact of far-right policies as a taxi driver refused to take me to the refugee camp and police confiscated my phone and deleted my photos of the camp's surroundings. Their goal is to shame humanitarian workers, to undermine our resolve, to stop us from showing up.

And those are just two examples. We also brought Girl-talk-Girl -- our award-winning diplomacy program to end gender-based violence -- to excluded young women in Chile. We ran two international online conferences with participants from five countries, sharing stories from Girl-talk-Girl Chile and Girl-talk-Girl Ukraine, where we worked with young women internally displaced by armed conflict in Kyiv. We conducted fieldwork across two continents, ran two major advocacy campaigns, produced and released compilations of participants' films, took part in working

groups at the United Nations, and expanded our network through street outreach and collaborations with excellent organizations around the world.

I know the power of our work. I see the vacuum left as organizations pull out of camps and the military and/or organized crime take over. I know well the look on young women's faces as they see us showing up against all odds. I see how they grow as they take part in our programs connecting them to a different life, to other young women beyond the walls of their 10-by-20-foot shelters, sometimes shared among 16 people.

The federal government has slashed spending on programs that focus on displaced young women and gender-based violence, so individual donations now comprise 95% of our budget.

I close with an experience I will never forget. This October in Greece, we took a group of young women out of the camp to work on their storytelling projects in Athens. We had pizza in a little co-working space, making multimedia narratives about their experiences of displacement and belonging. We listened to music, chatting about our lives. As we departed into the evening air, heading back to camp, a 17-year-old from Syria -- now in the camp for over 3 years, and out of school since she was 11 -- closed her eyes, breathed in deep, mouth half-smiling, and said to herself, but for all to hear, "this is the best day of my life." Imagine that. Something as simple as being treated like a human, being treated with dignity, being part of something bigger, was the best day of her life. You, our dear supporters, made that day -- and many others over the past 10 years -- possible.

Yours,



Dr. Kristen Ali Eglinton
Executive Director | Co-Founder



Program Expansion

Girl-talk-Girl Chile

Girl-talk-Girl connects young women (ages 18-35) worldwide, using mobile digital storytelling to spark dialogue and social change around the gender-based violence (GBV) present in their lives. Funded by a Public Diplomacy Program Award from the U.S. Embassy in Chile, Girl-talk-Girl reached young women in 2018 at Pontificia Universidad Católica de Chile who are the first in their families to attend university. Ten young women created multimedia stories to share their experiences with peers locally and globally through Girl-talk-Girl's online platform and seminar.

“ I'd like to thank Girl-talk-Girl for this opportunity and to say to other women they shouldn't be afraid to speak up about difficult things and go through barriers, because in the beginning it will be hard and difficult, but in the end, healing.”

GIRL-TALK-GIRL CHILE PARTICIPANT

70% of students in the School of Psychology at Pontificia Universidad Católica de Chile are women, with 15% of them identifying as first-generation women students.

Students from lower socioeconomic backgrounds often struggle with social integration and report feeling isolated and academically disadvantaged. This is why Footage expanded Girl-talk-Girl to highly segregated Santiago, Chile by working with young women who were in their first or second year in the School of Psychology and the first in their families to attend university.

As Girl-talk-Girl increases dialogue on GBV among marginalized and underserved young women globally, Pontificia Universidad Católica de Chile was a powerful site for Footage programming. With universities throughout South America recently becoming large sites of public demonstration against GBV, harassment, and inequality within higher education¹, through Girl-talk-Girl Chile, brave, wise, but frequently unheard young women contributed their perspectives using media arts and technology.

1. [The Guardian](#)

How has Girl-talk-Girl Chile impacted you?

We asked the participants and some of their answers included...

“ The workshop has helped me to emotionally process the other stories by taking a step back from my own story. It helped to put into words what I could not express before.

“ The most important thing was listening to the other stories and bonding with the other girls. I was shocked to listen to their stories. I knew them only as classmates, and their stories and conflicts gave me compassion for them, myself, and all of us.

“ In the university, I never had the opportunity to speak of violence against women with other classmates who were women until this workshop. The other stories I have heard have helped me think about feminism and equality.

“ You realize you are not alone when you hear other people's stories. I think in the workshop we treated these subjects with caution and sensitivity, like a safe space. So, that helped me to feel comfortable and confident to talk.

“ My ex-partner made a mistake, but I never associated that with being harassed or being abused... looking at the situation that way helps me to feel relief and not blame myself like I used to.

“ I liked that I could open up to other people and listen to other people's stories also. I am a listener, I don't talk that much about myself, I am shy, but I felt that I could do that here, talk about myself.

Outcomes & Impact

As a Result of Girl-Talk-Girl Chile:

100%

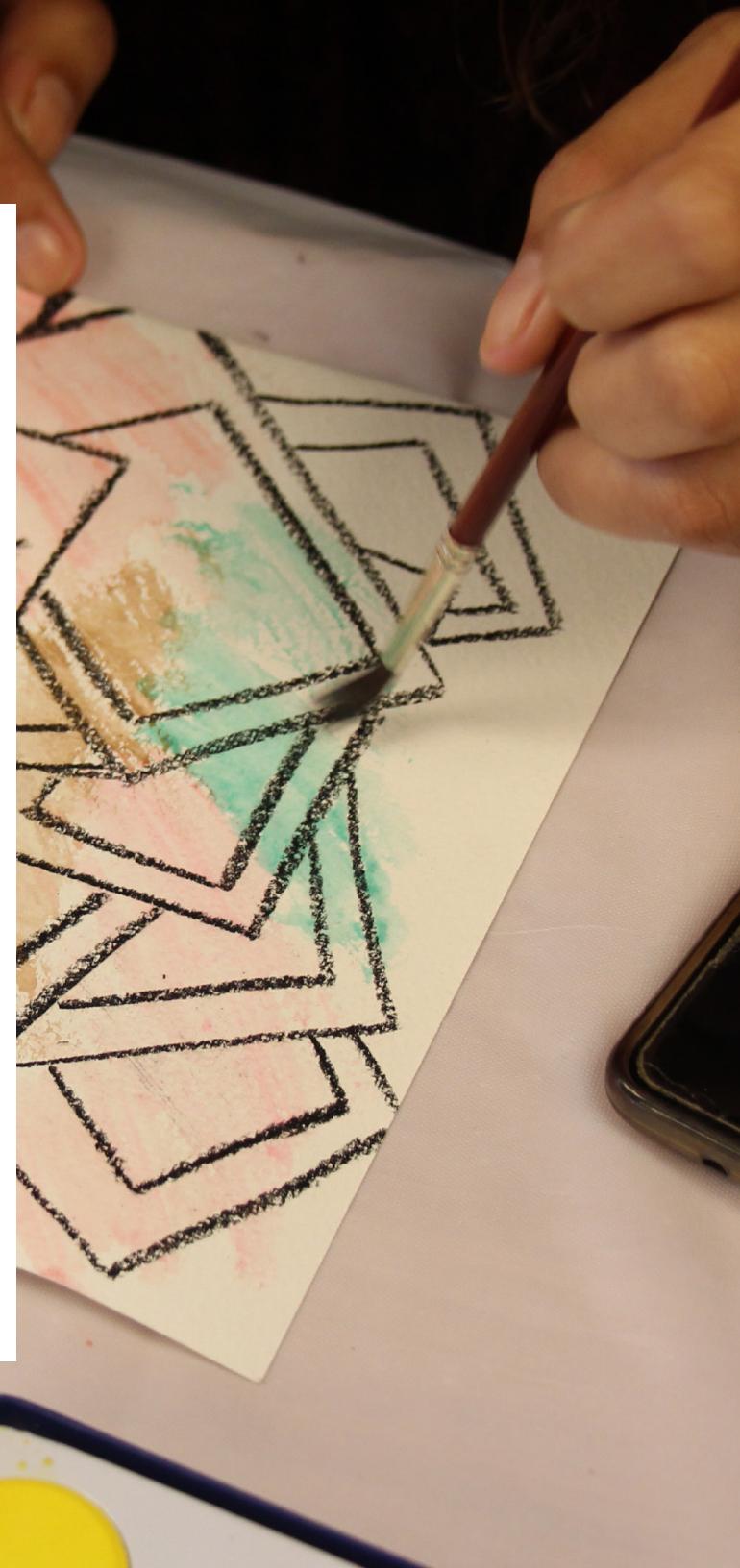
of respondents reported an increased interest in global problems, like GBV.

100%

of respondents reported a better understanding of how GBV affects women and girls throughout the world.

83%

of respondents said they could see themselves using their mobile phones to advocate for a cause again in the future.





Girl-talk-Girl Chile Participants

% of participants that rated their following skills as 'good' and 'excellent'

SKILLS	BEFORE GIRL-TALK-GIRL	AFTER GIRL-TALK-GIRL
Communication	50%	83%
Leadership	50%	83%
Storytelling	50%	83%
Empathy & Compassion	50%	100%
Technology	50%	83%



Program Expansion

Her{connect}Her

Her{connect}Her is a program and platform through which displaced and migrant young women communicate their experiences, needs, hopes, and perspectives using arts-based methods and mobile phones. In 2018, we returned to Skaramagas Refugee Camp in Greece to expand Her{connect}Her's previous programming by offering an educational opportunity for young women to create books and magazines. We also conducted a scoping mission on the Italian-French border, where young women are stranded in atrocious conditions.

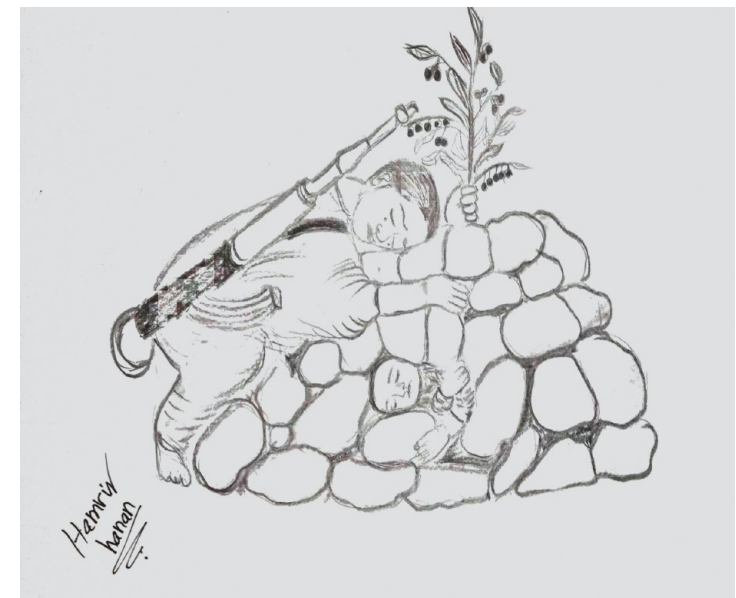
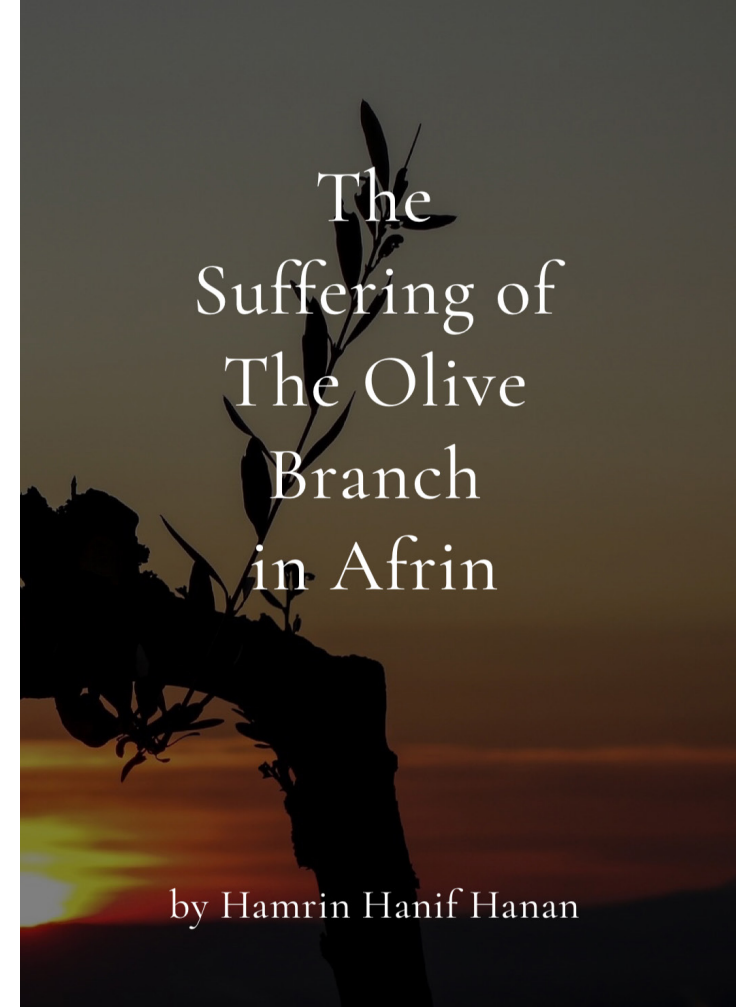


Why did you write your book during Her{connect}Her?

“ I wrote the book for the people... to know we are refugees, not because we want, but because we have to be... I am coming here not for myself, for all children... I want the people to know what is happening in Afrin. It's not just a war. In Afrin, they killed children and grandmothers, grandfathers. And, I want people to know what happened in Afrin, because Afrin, she is very beautiful, but now... she needs help... When people read my book, I want them to feel... This is why I wrote the book.

Hamrin Hanan

Her{Connect}Her Participant, Author & Illustrator of [The Suffering Of The Olive Branch In Afrin](#)



Drivers of Change

DRIVER OF CHANGE	IMPACT	AS A RESULT OF FOOTAGE PROGRAMS	IN THEIR OWN WORDS
Compassion & Empathy	Compassion toward others and oneself correlates with positive health and social outcomes.	Young women reported a desire to make a positive difference in the lives of individuals affected by displacement and/or GBV.	"I want every woman who is listening to know that they have the strength to go forward no matter her situation. I believe in you/her, we all believe in you/her." - Girl-talk-Girl Participant in Chile
Education	Education is a robust indicator of health, quality jobs, and just societies.	Young women reported learning the value of their participation in public diplomacy.	"At first, I thought I didn't have much to contribute, but then I realized we all have something to contribute, and that made me feel good." - Girl-talk-Girl Participant in Chile
Advocacy	Young women hold the potential to not only affect change publically, but in their personal lives, as advocacy is associated with individual well-being.	Young women reported confidence telling their stories in order to convey social problems.	"I want the people who died to be honored and to let the world know how cruel it was when they were killed... I want it to be heard and shared so everybody knows." - Her{connect}Her Participant in Greece
Community & Connection	Programs through which youth build community correlate with healthy choices, positive relationships, and civic involvement later in life.	Young women reported a sense of connection to a community.	"I want [other women] to see that [GBV] is something that we share as women, and they are not alone." - Girl-talk-Girl Participant in Chile
Awareness	With exposure to varying values, experiences, and beliefs, youth may grow in their understanding and sensitivity, fostering compassionate action.	Young women reported an understanding of how displacement and/or GBV affect women throughout the world.	"It made me think about certain things I never thought about before and helped me see things from another perspective." - Girl-talk-Girl Participant in Chile



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**Let all the world
hear my story.**

**G.B.'S STORY, IRAQ/YAZIDI
CURRENTLY GREECE**

footage | H

Campaigns

Crowdfunding

4,740.00 RAISED

To grow our voice program “Her{connect}Her”
with young refugee & migrant women worldwide.

footage:Advocacy



Human Trafficking: A Brief Overview

By Adam W. Marshall, Coordinator of Footage: Advocacy

Footage:project
Oct 15, 2019 · 5 min read



The Equal Rights Amendment in 2019

By Adam W. Marshall, Esq.

Footage:project
Jun 24, 2019 · 6 min read



Roe v. Wade: Continuing Developments

By Adam W. Marshall, Esq.

Footage:project
Feb 23, 2019 · 4 min read

Advocacy



Seeking Asylum Along the Southern Border

By Adam W. Marshall, Esq.

Footage:project
Dec 9, 2018 · 5 min read



Roe v Wade: A Woman's Right to Choose and More

Within the eighteen months following his inauguration, President Donald Trump nominated candidates to fill two vacancies on the Supreme...

Footage:project
Oct 28, 2018 · 3 min read

Footage:Advocacy

Series Release

We started educating the public on key policy issues affecting young women today through our Footage:Advocacy series on Medium. In 2018, Adam W. Marshall, Esq. wrote about reproductive and asylum seekers' rights.



Media Coverage & Public Engagement

[The Optimist by Gozaround:](#)

“New Technology Allows Female Survivors to Speak Up and Connect” by Helaina Hovitz, May 17, 2018

[United Nations Girls' Education Initiative \(UNGEI\) Blog:](#)

“Voice and Support: Storytelling as Activism Against GBV”
by Kathryn Weenig, September 3, 2018

[Footage's Medium Publication:](#)

“When Can We Start?": A Community Health Worker's
Perspective on ICTs for Gender Equity in Rural Haiti”
by Kathryn Weenig, September 20, 2018



footage

we raise voices to elevate lives

girl talk girl

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HER(CONNECT)HER

WebinHERS

Reach Out & Get Involved

Be in touch to brainstorm
creative contributions:
Partnerships?
Social enterprise projects?
In-kind expertise?

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